FINANCIAL SERVICES OF AMERICA

## **RDJ'S NOTES** COURSE M | SESSION 2

## A View from the Top Zig Ziglar

If you have ever walked down Fifth Avenue in New York or Rodeo Drive in Beverly Hills, you have probably experienced walking into a store and immediately feeling as if you didn't belong there. The store was just too upscale for you. You felt out of place.

That's your comfort zone in operation.





## Pay attention.

## Your results don't lie.



